



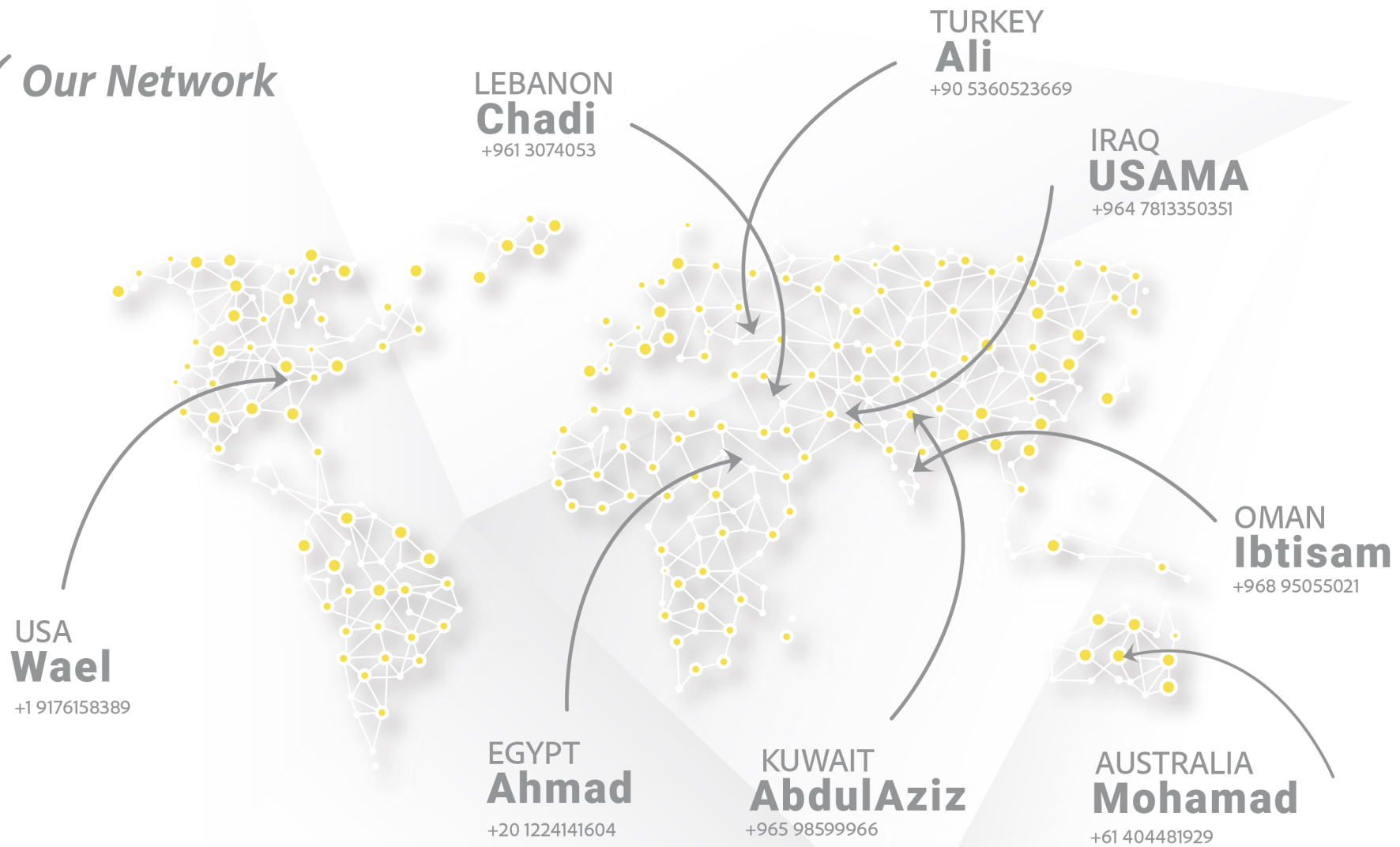
SPECIALIZED ACADEMIC MEDIA

إعلام أكاديمي متخصص

COMPLETE GUIDE

الدليل الشامل

✓ *Our Network*



WELCOME TO WORLD

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About Us

After years of working in technology and design and pursuing academic achievement at the university, it became clear that the curriculum lacked academic courses that provide the student and researcher with a comprehensive scientific reference, as well as the lack of this knowledge in the Arabic language.

Through conducting a poll among university students, most results were about creating scientific courses that would be a reference for academic achievement.

Our Vision

- *Working to transfer knowledge from English and other languages to Arabic while preserving scientific concepts and expressions.*
- *Redrafting academic courses, and coordinating and designing content in ways that help convey concepts and information in accessible ways.*
- *Launching an electronic platform on the Internet and mobile applications.*

Logo



Pencil



Color



Black & White



Mockup

Meaning of the logo

A The first letter of the Latin alphabet, as well as of the word art and the Arabic language.

1: The first number is among the numbers and indicates priority or leadership in the field.

The word “media” includes all the main and sub-fields under it, which will be targeted for research.

The shape combines the letter A and 1, forming the letter M in the shape of the top of a tall mountain.

The mouse cursor symbol was added to indicate that the works will be digital.

The colors were chosen to indicate knowledge and ignorance.

Yellow means light and knowledge, and gray represents ignorance and darkness.

Logo Positions

- *The logo is always in the middle of the content.*
- *The icon accompanies the name at the top and the name at the bottom.*
- *The presence of the logo in the middle means that this side will be the link and link at the same distance between the sources of knowledge in research and study and the groups that will use these sciences in their work.*

Colors

Color trends 2021

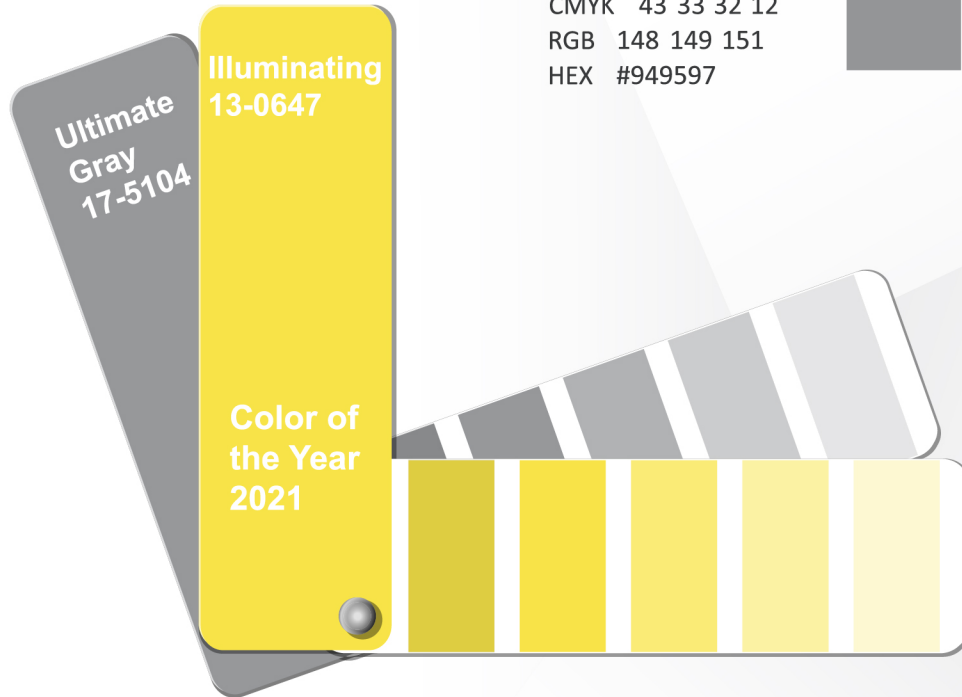
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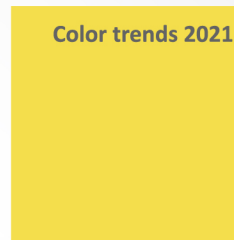
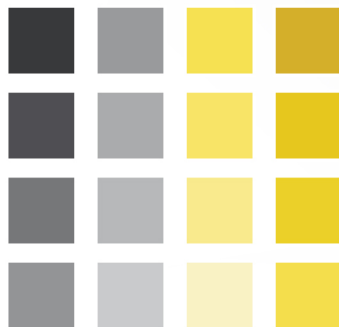


Illuminating

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 HEX #949597



13-0647 PANTONE®
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 245 223 77 RGB
 #F5DF4D HEX



Textile



Typography

Label: a1media

A1MEDIA



Text font: Adobe Clean

a1media.net

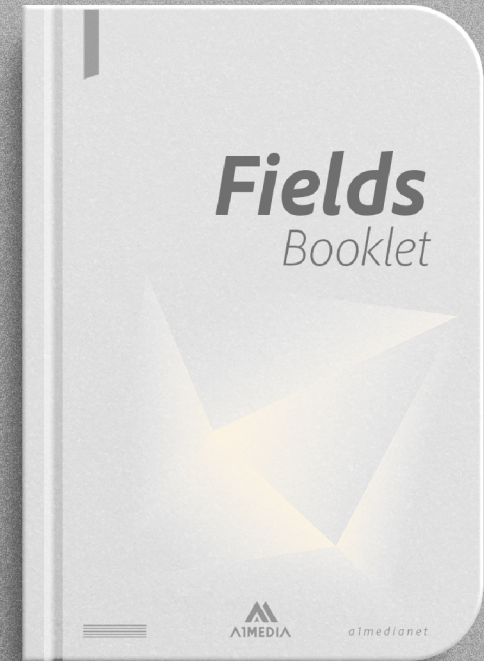
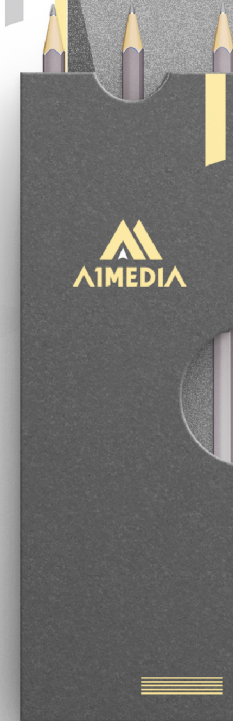
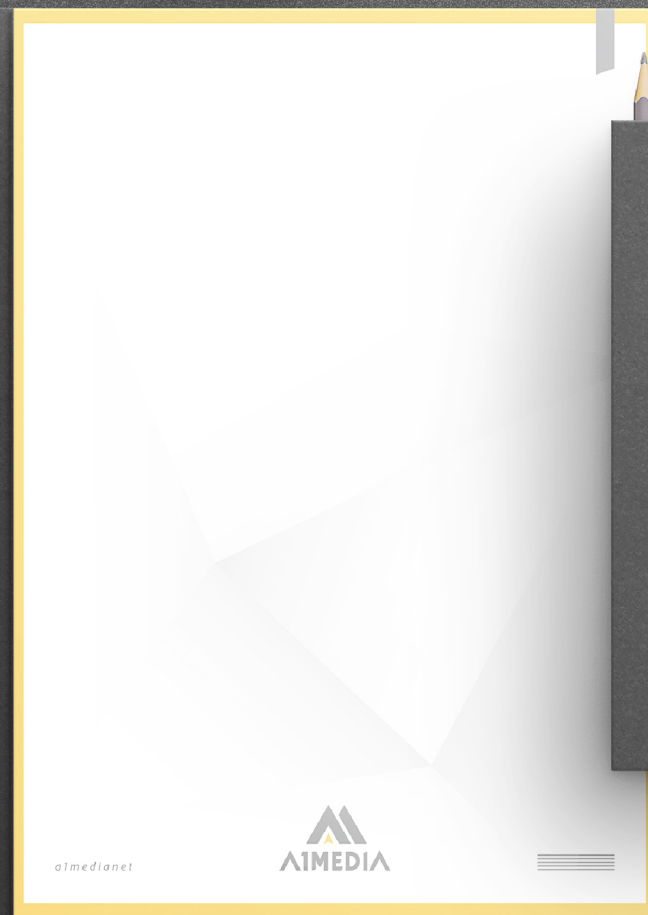
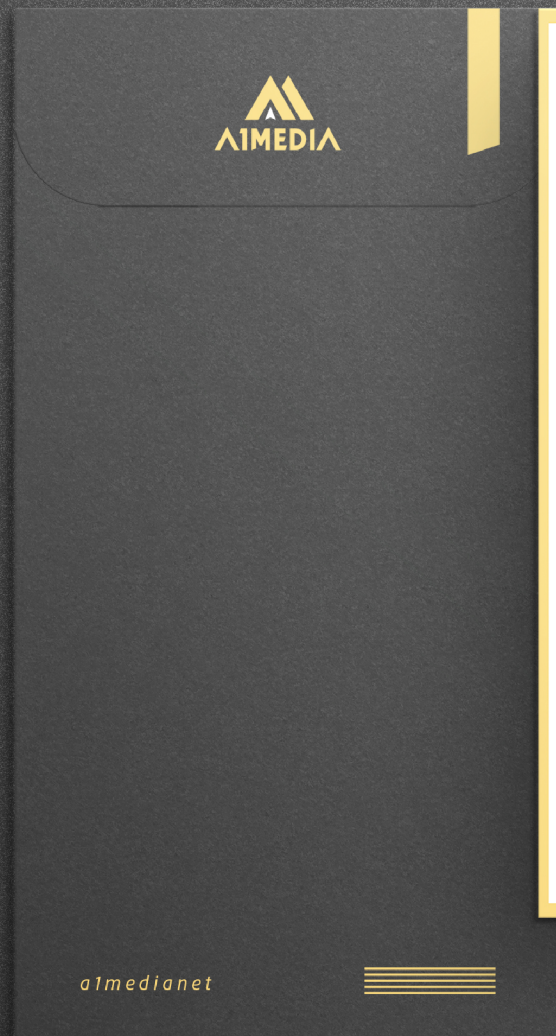
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Stationery



Social Media

Posts & Banners



Story (W: 1080 H: 1920)



Wide (W: 1920 H: 1080)



Square (W: 1080 H: 1080)



Ad. Horizontal



Ad. Vertical

Advertising



Poster



Billboard

Booklet

Al Mubeen in Design

Arabic academic curriculum

- ✓ *Transfer*
- ✓ *Translate*
- ✓ *Drafting*



Website



Application



Resources

Information, History, Dictionary, Magazine ...

Hand / Digital

Deawing, Painting, Typo. Calli. Programs, Ai ...

Filmmaking

Photography, Storyboard, TV Comerical, 2D Animation ...

Industrial design

Packaging, PLV, Mockup, 3D Motion, Moduling ...

Workshop

Branding, Campaigns, Infographic, Events, Marketing ...

Events





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